

Health Communication - Universidade do Porto - 2009

Tutor: Fábio Gouveia

Objectives:

This course focuses on the concepts necessary to formulate projects in the health communication area. Also it aims to provide understanding about the multiple actors involved in both the impact of new technologies in health information and the public participation in decision making processes for the development of new treatments.

Hours: 20 hours

Program:

Monday – April 06, 2008:

09:30 – 10:00 – Course Presentation
10:00 – 13:00 – Introduction to Health Communication
13:00 – 14:00 – Lunch
14:00 – 16:00 – Health Communication Planning
16:00 – 18:30 – Final Project Development

Tuesday - April 07, 2008:

09:00 – 11:00 – Developing and Testing Materials
11:00 – 13:00 – Implementing and Evaluating Health Communication Programs
13:00 – 14:00 – Lunch
14:00 – 16:00 – Individual x Collective in the Field of Health
16:00 – 18:00 – Final Project Development

Wednesday – April 08, 2008:

09:00 – 13:00 – Final Project Presentation and Closure